Best European Destination 2013
Cruise international Award (passengers choice)

STOCKHOLM CRUISE NETWORK

“Yes, Stockholm is stunning. But that’s not the only reason it’s a top cruise destination. Whether you’re into shopping, royal history, first class attractions or virtually anything else, Stockholm has something to offer”, says Claudia Quas Project Manager Stockholm Cruise Network. Every year 500 000 cruise passengers visits Stockholm.

Thanks to the city's compact size, you can see and do most things in a short amount of time – making it a perfect cruise destination. www.visitstockholm.com/cruise

ABOUT THE STOCKHOLM CRUISE NETWORK

• The network aims to enhance awareness of Stockholm as a cruise port and tourist destination among cruise lines, travel agents and consumers. And to increase the number of turn-arounds.
• The project started in 2001 and functions as a network-based partnership; cooperating closely with the travel industry in Stockholm. The network also works with marketing, product development, congestions and participates in trade shows.
• Members include the Stockholm Visitors Board, Ports of Stockholm and an extensive local network within the cruise and hospitality industry including Stockholm Arlanda International Airport and numerous port agents, ground operators, local transportation companies, hotels, attractions and shops.
• Target markets are USA, UK, Germany, Italy and Spain.
• Stockholm Cruise Network arranges educational tours for travel trade and media.
• Member of Cruise Baltic

ABOUT THE PORTS OF STOCKHOLM

The Ports of Stockholm have worked actively on environmental issues since the 1990s and is being classed as one of the leading green ports in Europe. The work has been long-sightedly and strategically to create reliable and sustainable transportation on water. Since 2004 The Ports of Stockholm have held both ISO 9001 and ISO 14001 certification. The quays in Stockholm have installations for receiving black and grey water.
Ten piers in the city center
All inner-city harbors are equipped for international cruise ship arrivals. Their central location makes Stockholm a unique cruise destination with city sights, museums and galleries, shopping, cafés and restaurants all within easy reach.

1. Nybroviken 5: Right in the city center, 5 min walk to the Old Town.
2. Skeppsbron: Next to the Royal Palace in the Old Town. Walking distance to most shops and attractions.
4. Stadsgården 160: 10 min walk to the Old Town; 20 min to the city center.
5. Stadsgården 165: 20 min walk to the Old Town; 30 min to the city center; 10 min by taxi, boat or bus.
6. Stadsgården 167: 20 min walk to the Old Town; 30 min to the city center; 10 min by taxi, boat or bus.
7. Värtahamnen 523: 3 km; 10 min by taxi and boat, or 20 min by bus.
8. Frihamnen 650: 3 km; 10 min by taxi and boat, or 20 min by bus.
9. Frihamnen 634: 3 km; 10 min by taxi and boat, or 20 min by bus.
10. Frihamnen 638: 3 km; 10 min by taxi and boat, or 20 min by bus.
11. Nynäshamn: 60 km; 70 minutes by train.

Passenger terminals with tourist information centers
• Stockholm Cruise Center, Cruise terminal, Frihamnen 638
• Tourist office, Stadsgården 165.

To find out more about what's going on:
www.visitstockholm.com/cruise and www.stockholmshamnar.se/en

STOCKHOLM CRUISE NETWORK PARTNERS

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Hard Rock Café. Joakim Söndergaard, joakim@hardrock.se, www.hardrock.se

Attractions
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Destination Sigtuna. Camilla Zedendahl, camilla.zedendahl@destinationsigtuna.se, www.destinationsigtuna.se
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SERVICE TO MEDIA AND TRAVEL TRADE
We want it to be easy and interesting to work with media, sales and marketing of Stockholm. Find inspirational material, news facts images films and other resources in our press room and on our travel trade site.
www.mynewsdesk.com/pressroom/stockholmvisitorsboard and www.traveltrade.visitstockholm.com

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